Graduate Institute of Fashion Design

Mission

Conforming to the national policy of aesthetic economy, we expect to consolidate theories with practice in the field of fashion design to enhance students’ fashion taste and their humanitarian concern for the society. In keeping with the principles: international, professional, and technological, we aim to cultivate high-level administrators who are creative from an interdisciplinary scope and promote students’ competitiveness in fashion industry.

Future Development

- To cultivate talented people with profound abilities of integrating styling, fashion design and market management.
- To carry on coordination researches on innovative technology, fashion trends, and management.

To promote students’ foreign language abilities, communication skills, and vocational moralities.

Graduate Program

Features

- Practical Instruction and Design Programs
  The MA program enables students to keep up with related industries and equip them with abilities to solve problems and to integrate upstream and downstream companies.
- Industry-Academia Cooperation — Internship at School and a Job Guarantee after Graduation
  The school positively encourages the interaction among industry, government and academy. Besides, industry-academia cooperation held in Innovation Incubation Center contributes to the employment of students after graduation.
- The Most Experienced Faculty in Practical Field in Taiwan
  The percentage of staff owning practical achievements and qualifications remains the highest among universities in Taiwan. The qualifications include the best working experiences, Class A technician certificate, patents, industry-academia cooperation of national science council plans and that of Ministry of Education, SBIR program of Ministry of Economic Affairs and the Civil Service Exam. of Professional and Technical Personnel. All these qualifications guarantee the solid
vocational education in the Department.

- Close to Three Taichung Science Parks

  The campus neighbors upon Taichung Industrial Park, Precision Machinery R&D Park and Central Taiwan Science Park. More than 1200 companies enter the three parks and bring numerous job opportunities.

- Full Scheme of Employment

  Every MA student should collaborate with a company for executing an industry academia cooperation plan and will be given a research grant for the internship. After graduation, postgraduates would have the opportunities to be selected and get employed soon.

  The school aims to cultivate the high-tech product designers with international perspectives, professional knowledge and human concern.

Course Structure

- Precision Machinery Product Design
  - Mechanism, Structure, Function and Form Design of Precision Machinery
- Design of Assistive Device of Health, Medicine and Biotechnology
  - Ideal of Human-Based Universal Design

3C Product Design

  Applied Kansei Engineering, Combining Creative Culture and Informational Technique Application for 3C Product Design

In addition to those from industrial design background, the MA program welcomes students from various professional fields in order to cultivate diverse talents to suit the contemporary business requirements.

Beside the relevant design field, the graduate school also invites international experts and scholars for lectures. Modules such as ‘Technological Product Design’ and ‘Creative Product Design’ are taken as the outline of programs while ‘Precision Machinery Product Design’, ‘Design of Assistive Device of Health, Medicine and Biotechnology’, ‘3C Product Design’ are set as content goals and ‘Marketing’ and ‘Kansei Engineering’ as assistive courses.

The modules contain basic and advanced theories of industrial design, aesthetics and art cultivation, design analysis and management, prototyping, marketing, consumer psychology, digital, graphic and advertising design, ergonomics, information technology and application, virtual reality design, patent information and design around, cultural and creative industry.