Department of Fashion Design

Educational Goal

With the aesthetic economy of globalization and the growth of international technology, Fashion Design Department is committed to cultivate the talents of creative students in approaching integrated fashion industry in hair styling design, make-up design and fashion accessories design. Also, in facing the 21st century, the Department is developed to offer students instruction necessary to their ultimate success by business planning and fashion industry marketing research training.

Curriculum Model

- The curriculum of Fashion Design Department is designed to humanities, and focused on the original design idea developing and its application. Required courses will lay a foundation in the theory of design and its practical application. Beyond the basic coursework, the curriculum has three focuses: costume design, beauty make-up and hair-style. The management training in fashion business is also available.
- These curricula components are complemented by courses offering more focused on business issues in the fashion industry. Course offerings will include manufacturing, business proposal development, design and exhibition. Related courses are established for students to the preparing of license examination in their chosen areas.
- In order to provide students professional practicum, some courses are set up to offer students appropriate interior or exterior internships along with their industry professionals. Besides, the international or cross-cultural integration of fashion industry is also encouraged to the students.
- To widen students’ global vision in fashion industry, some courses are designed by inviting international fashion experts and scholars with lectures and workshop respectively. Therefore, the residential program for visiting artist or fashion designer is also included for enhancing the ability of students as future practitioners.
- In order to educate young students with the concept of applying and integrating clothing, hairstyle and hairdressing, the Department is expected to offering cross-campus courses and workshops in according to related professional training programs.
- To enhance students’ abilities in representing fashion industry in Taiwan and overseas, the Department is committed to mentor students as they prepare for license examinations and/or participate in international fashion contests. And this is also set to increase students’ compatibility to meet the educational goal for vocational system.

Developing Objectives
To continuously enhance students’ abilities in professional, technological and international fashion knowledge by upgrading soft/hardware facilities in the fields of design, management and marketing focuses.

To establish the Graduate Institute of Fashion Design in order to cultivate more professional young people in fashion industry.

To provide more professional fashion environments, the Department is planning to set up Fashion Design Center with academic and practical researches to integrate all design sources as well as to develop fruitful exchanges with related departments at LTU and at other higher educational institutions.

**Career Development and Employment**

Graduates will have competencies in a broad array of fashion related discipline, including fashion designer, stylist, costume designer, and fashion-developer, fashion planner, product developer, wedding planner or nail consultant. Besides, graduates will have knowledge of merchandising and marketing in a variety of fashion business.

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**Undergraduate Program**

**Introduction of the Department**

The Department focuses on ‘practical instruction and practical design’. Professional designers are cultivated in humanity, technology and creativity in order to conform to needs of industries.

To constructively carry out the ideal, ever since the Department was established, students have being encouraged to attend industry-academia cooperation and design competitions for increasing practical experiences and technological exchanges, which include cooperated factories from technology, publication, plastic industry, etc. The cooperated innovated products like LED lights, baby articles, snorkeling equipments, creative furniture, microwave tableware and so on have been positively recognized by cooperated industries. Parts of the invented products have also obtained domestic and international patents.

In recent years, staff and students have great performances in domestic and international competitions such as iF Product Design Award 2005, 3F Product Creative Design, 4C Creative Design Competition, National Handmade Articles Creative Design, just to name a few.

In addition, there are many kinds of grants for sponsoring qualified students to attend design competitions, exhibitions, workshops and study plans worldwide. Besides, we also offer guidance and assistance for getting certificates of professional design.

**Teaching Features**

- **Unique master-apprentice pedagogy in Taiwan**

  Freshmen are divided into groups after entering the Department. There are 4 to 6 students and an appointed teacher per group. Designated teachers are exchanged within groups every semester, leading eight-week master-apprentice learning. By demonstrating speech and professional education, teachers will cultivate the all-round designers of new generation.

- **Reality Teaching with Practical Design**

  The Department focuses on ‘practical instruction and practical design’, which enable students to design ‘Kansei’ products initiating from consumers’ desire and ending in satisfying their needs. Other than that, by combing Innovation Incubation Center at school and Precision Machinery R&D Park,
Central Taiwan Science Park and Taichung Industrial Park near the school for Industry-Academia Cooperation, students are offered with increased chances to participate in

The Department has been established since 2005. For the past few years, the cases of the Industry-Academia Cooperation and patents had been amazingly accumulated. The fruitful results include not only receiving the subsidies from National Science Council and Education Government plans for faculty’s research on energy, but also assisting cooperated industry to pass the subsidies of SBIR and CITD plans. Nearly hundreds of students are able to participate in researches and obtain the practical experiences. Moreover, the qualified graduates can be selected to work in the companies which take part in the Industry-Academia Cooperation.

- ‘Technological Product Design’ focuses on cultivation of design abilities of design idea generating, forms, inner institutions, function-operated procedures, human-machine interface texture dealing and so on.
- ‘Creative Product Design’ combines cultural creative industry, emphasizing the design abilities such as production of creative goods and marketing skills in order to enhance artistry and fun of using products.
- ‘Digital Design’ combines digital technological techniques for developing virtual reality, augmented reality, computer animation design, digital media design, digital product design, digital learning, computer-aided design.

Prospect

- Further Study
  
  Graduates can attend the entrance exams of related graduate schools concerning industrial design, digital media design, visual communication design, creative life design, graphic design and design management, etc.

- Employment
  
  The undergraduates of the Department are competent for occupations related to design such as product design, human interface design, game design, product analysis, web site design, fashion product design, display design, mechanism design, strategy analysis, marketing planning, marketing investigation, life style analysis, graphic design, visual planning design and package design, etc.