



Graduate Institute of Tourism and Leisure Management

Objectives

The mission of the Graduate Institute of Tourism and Leisure Management is to cultivate students with skills, knowledge, and attitudes required for entering the tourism and leisure industry. The emphasis of the curriculum is on preparing students to be qualified as professional managers with global vision.

Major features of the institute:

- Emphasize both on the theory and practical prospective of tourism and leisure management.
- Offer internship opportunities for students to obtain the hands-on work experiences to enhance their professional skills and knowledge.
- Improve students' abilities to observe, analyze and solve the real-world problems in tourism and leisure industry via practical case studies.
- Offer students overseas learning opportunities, not only to enhance their language competence but also to broaden their horizons.
- Provide a quality, international and professional learning environment for the students through the cooperation and exchange with various local and overseas tourism industry service providers.
- Students can choose various professional courses according to their interests and goals. Given the professional courses and training provided in our graduate institute, students will be able to obtain related certificates, to launch a career in tourism and leisure industry, or to pursue further study after graduation.