

# Fashion Business & Merchandising



Designer | 李穎昕

The Fashion Business & Merchandising Department established in 2016. It admits students from design, housekeeping, and business management fields.

- ◆ The department is centered at fashion branding as well as exhibition and runway planning. It aims to cultivate professionals with international viewpoint and creativity for business practical of the fashion industry. It is the only one that combines fashion and business management in the technical and vocational education system.
- ◆ All students have the opportunity to work with the fashion industry and participate in the practical business operation. Through working in the real world, they can experience the diversity of international fashion business.
- ◆ The teachers of the department went to the U.S., Japan, British, France, Italy, and reputable universities in Taiwan for their advanced study, and are well equipped with international fashion business and education experience.
- ◆ We offer students to participate in internship and study abroad programs, providing the opportunities for students to strengthen their global mind-set, expand their horizon, and enhancing international competitiveness.
- ◆ Combining the industry, government, and research institutes, the department provides students with multiple intern opportunities. Students are expected to finished classes within three and half years, so that they could intern full time at the second semester of their senior year, in order to join the industry directly after graduate.