



College of Management

Mission

- To cultivate talents with theory and practice in problem-solving skills
- To cultivate talents with good characters, service spirit, stress resistance, and self-learning capabilities
- To develop students' management skills
- To improve students' computer skills and provide diversified learning experiences
- To broaden students' horizons and strengthen their language skills
- To develop teamwork and communication skills

Programs

- Executive Master of Business Administration
- Graduate Institute of Business Administration
- Graduate Institute of Marketing and Logistics Management
- Graduate Institute of International Business
- Graduate Institute of Tourism and Leisure Management
- Department of Business Administration
- Department of Marketing and Logistics Management
- Department of International Business
- Department of Applied Foreign Languages
- Department of Tourism and Leisure Management

